

Kure
B A Z A A R

PARIS

MORE THAN FAMILY

*“Because we think it’s time to
expand our family!”*



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KURE BAZAAR'S ECOLOGICAL LIPSTICKS

Pomegranate, Wild Mango, Organic Cranberry... these "Super-Fruit" ingredients make up the exclusive formula of Kure Bazaar's brand new line of ecological lipsticks.

A RARE COSMETIC

Constantly at the forefront of innovation, Kure Bazaar imagined a new approach in creating its latest gem; developing a new type of cosmetic, selecting the best natural ingredients and combining them by hand as if it were a cooking recipe. As soon as the dosage and proportions were found to create a unique texture, the manufacturing process was then put together in small quantities. As a result, Kure Bazaar's ecological lipsticks were born.

VEGAN FORMULA

An exclusive process combining ingredients up to 100% of natural origin such as Wild Mango Butter, Pomegranate, Argan Oil, and Organic Cranberry was developed like a "Super Fruit Cocktail". Each finish has its own formula in order to obtain the best results and to enhance the wear and comfort of each lipstick. Creating a unique and exceptional balance for each color is Kure Bazaar's distinctive signature.

UNIQUE COLORS INSPIRED BY THE CATWALKS

An explosion of never seen shades complete Kure Bazaar's palette with different finishes such as: *Matte* with intense pigmentation and exceptional comfort, *Satins*, ultra shiny with various coverages based on the vivacious colors and flawless nudes,

and finally, *the Balms*, nourishing, naturally sheer, delicate, and with a touch of color...

28 shades which coordinate perfectly with Kure Bazaar's iconic line of ecological nail polishes. In addition, 2 "backstage must-haves" which include a Lip Luminizer (*Kure's Luminizer*) and a Matte Lip Base (*Clean*). To complete the range, a Lip Balm (*Le Baume Naturel*) made of 100% natural origin, smoothing and extremely nourishing with a touch of gold micro-pearls to seamlessly make the lips glow.

A FASHION ACCESSORY

As lipsticks are often taken out of women's handbags, a fashion accessory was created. A protective Jean Pouch, hand-made in Italy using only recycled denim from clothing factories, a true "contemporary signature"... with gold or silver chain for amplified chic and a touch of rock!

THE FUTURE IS... REFILLABLE!

Considering the forthcoming generation of the cosmetic world and the constant push for sustainability, the product adheres to Kure Bazaar's eco-conscious philosophy with all shades existing in refillable pods and the aluminium case being 100% infinitely recyclable, using only 5% of its initial energy to produce.



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*An exclusive Vegan Formula made up to 100%
Natural Origin was formulated
like a “Super Fruit Cocktail”*

Organic Cranberry

Shea Butter

Wild Mango Butter

Cocoa Butter

Pomegranate

Argan Oil

Lime Extract

Coconut Oil





Kure Bazaar's Iconic Colors brought to life for Lips in 29 different shades

Satin: 14 Iconic Colors, Sheer Finish, Luminous

#Satin #Shine #Comfort #Longwear #IconicColors

Matte: 8 Iconic Colors, Intense Matte Finish, Full Coverage, Comfort

#Matte #Intense #Comfort #Longwear #IconicColors

Balm: 5 Iconic Colors, Transparent Finish, Extremely Nourishing, Natural Shine, Touch of Color

#Nourishing #Repair #Sheer #AbsoluteComfort #ATouchOfColor



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The Specifics

#MustHave #Backstage #Innovation

- *Le Baume Naturel :*
100% of Natural Origin
The Ultimate Nourishing
Balm. #MustHave



- *Kure Luminizer :*
Touch of radiance
to create highlight
for lips... and the face!
#Backstage



- *Clean : Matte Lip Base*
To apply as a base under the Matte
Lipsticks to maximise wear &
comfort or on its own to smoothen
and enhance the lips. #Innovation

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The Fashion Jean Pouch Accessory made to protect the precious objet is hand-made in Italy using only recycled denim from clothing factories.



KURE BAZAAR
CREATORS OF COLORS



LAUNCH FEBRUARY 10, 2020
DEPARTURE ORDERS FROM FEBRUARY 3, 2020

Recommended selling price :

Matte Full Rechargeable: 48 euros - Refill: 28 euros

Satin Full Rechargeable: 38 euros - Refill: 22 euros

Balm Full Rechargeable: 38 euros - Refill: 22 euros

Specifics (Kure Luminizer, Clean & Le Baume Naturel) Full Rechargeable: 38 euros - Refill: 22 euros

Denim Pouch With Chain + 10 euros